

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

FEDERAL TRADE COMMISSION,)
v.)
Plaintiff,)
) CIVIL ACTION NO. 04-CV-11136GAO
DIRECT MARKETING CONCEPTS, INC., et)
al.,)
Defendants.)
)

EXHIBIT 7

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

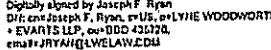
FEDERAL TRADE COMMISSION,)	Civ. No. 04-11136 - GAO
)	
Plaintiff,)	
v.)	
DIRECT MARKETING CONCEPTS, INC., et al.,)	
)	
Defendants.)	
)	

STIPULATED JOINT MOTION TO AMEND THE COURT'S SCHEDULING ORDER

The undersigned parties respectfully ask the Court to amend the current scheduling order in this matter by extending by one month the deadlines for (1) conducting fact and expert discovery; (2) filing any dispositive motions; and (3) filing any motions in limine. This modification is necessitated by the Commission's recent filing of a motion to amend the preliminary injunction previously entered in this matter and the needs of the parties to address the issues contained therein. Under the instant proposal, the deadlines for the above will be as follows: (1) fact and expert discovery shall be completed by July 21, 2005; (2) any dispositive motions shall be filed by August 22, 2005; and any motions in limine shall be filed by September 22, 2005. Oppositions to any dispositive motion must be filed within 30 days of the filing of the relevant motion.

For the Court's convenience, a proposed Order is provided along with this motion.

Respectfully submitted,

 <p>Daniel Kaufman Kial S. Young (Mass. Bar No. 633515) Edward Glennon Federal Trade Commission 600 Pennsylvania Avenue, N.W. Mail Drop NJ-3212 Washington, DC 20580 Tel: (202) 326-2675/3525/3126 Fax: (202) 326-3259</p> <p>ATTORNEYS FOR PLAINTIFF</p>	 <p>Peter S. Brooks, BBO #05890 Christopher F. Robertson, BBO #642094 Susan W. Gelwick, BBO #567115 SEYFARTH SHAW LLP World Trade Center East Two Seaport Lane, Suite 300 Boston, MA 02210 Tel: (617) 946-4800 Fax: (617) 946-4801</p> <p>ATTORNEYS FOR DIRECT MARKETING CONCEPTS, INC.; ITV DIRECT, INC.; DONALD W. BARRETT, and ROBERT MAIHOS</p>
<p>Becky V. Christensen Craig McLaughlin O'CONNOR CHRISTENSEN & McGLAUGHLIN LLP 1920 Main Street, Suite 150 Irvine, CA 92614 Facsimile: (949) 851-5051</p> <p>ATTORNEYS FOR HEALTHY SOLUTIONS, LLC; HEALTH SOLUTIONS, INC.; ALEJANDRO GUERRERO; MICHAEL HOWELL; and GREG GEREMESZ</p>	<p>Joseph F. Ryan  <p>Digital signature by Joseph F. Ryan Date: 2005-06-26 02:13:44 -0400 Name: Joseph F. Ryan Organization: LYNE WOODWORTH & EVARTS LLP Email: JRYAN@LYNELAW.COM Data: 2005-06-26 02:13:44 -0400</p> <p>Joseph Ryan LYNE, WOODWORTH & EVARTS LLP 600 Atlantic Avenue Boston, MA 02210 Tel: 617-523-6655 Fax: 617-748-3675</p> <p>ATTORNEYS FOR TRIAD ML MARKETING, INC; KING MEDIA, INC., ALLEN STERN, LISA STERN AND STEVEN RITCHIEY</p> </p>

Dated June 6, 2005

<p>Daniel Kaufman Kial S. Young (Mass. Bar No. 633515) Edward Glennon Federal Trade Commission 600 Pennsylvania Avenue, N.W. Mail Drop NJ-3212 Washington, DC 20580 Tel: (202) 326-2675/3525/3126 Fax: (202) 326-3259</p> <p>ATTORNEYS FOR PLAINTIFF</p>	<p>Peter S. Brooks, BBO #05890 Christopher F. Robertson, BBO #642094 Susan W. Gelwick, BBO #567115 SEYFARTH SHAW LLP World Trade Center East Two Seaport Lane, Suite 300 Boston, MA 02210 Tel.: (617) 946-4800 Fax: (617) 946-4801</p> <p>ATTORNEYS FOR DIRECT MARKETING CONCEPTS, INC.; ITV DIRECT, INC.; DONALD W. BARRETT, and ROBERT MAIHOS</p>
<p> Becky V. Christensen Craig McLaughlin O'CONNOR CHRISTENSEN & McGLAUGHLIN LLP 1920 Main Street, Suite 150 Irvine, CA 92614 Facsimile: (949) 851-5051</p> <p>ATTORNEYS FOR HEALTHY SOLUTIONS, LLC; HEALTH SOLUTIONS, INC.; ALEJANDRO GUERRERO; MICHAEL HOWELL; and GREG GEREMESZ</p>	<p>Joseph Ryan LYNE, WOODWORTH & EVARTS LLP 600 Atlantic Avenue Boston, MA 02210 Tel: 617-523-6655 Fax: 617-748-3675</p> <p>ATTORNEYS FOR TRIAD ML MARKETING, INC; KING MEDIA, INC., ALLEN STERN, LISA STERN AND STEVEN RITCHHEY</p>

Dated June 3, 2005

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

FEDERAL TRADE COMMISSION,)
)
Plaintiff)
v.)
)
DIRECT MARKETING CONCEPTS, INC., et al.,)
)
Defendants.)
)

Civ. No. 04-11136 - GAO

(Proposed)

**ORDER GRANTING STIPULATED JOINT MOTION TO AMEND
THE COURT'S SCHEDULING ORDER**

The Federal Trade Commission, Direct Marketing Concepts, Inc., ITV Direct, Inc.,
Donald W. Barrett, Robert Maihos, Triad ML Marketing, Inc., King Media, Inc., Allen Stern,
Lisa Stern, Steven Ritchey, Healthy Solutions, LLC, Health Solutions, Inc., Alejandro
Guerrero, Michael Howell, and Greg Geremesz have filed a joint, stipulated motion for an
Order amending the scheduling order of this Court entered on January 20, 2005.

This Court, having considered the above parties' motion and being otherwise advised
in the premises, hereby GRANTS the motion.

IT IS THEREFORE ORDERED that for good cause shown, the above parties'
motion is hereby **GRANTED**. The deadlines for (1) conducting fact and expert discovery; (2)
filing any dispositive motions; and (3) filing any motions in limine are as follows:

- (1) Fact and expert discovery shall be completed by July 21, 2005;
- (2) Any dispositive motions shall be filed by August 22, 2005; and

(3) Any motions in limine shall be filed by September 22, 2005.

Oppositions to any dispositive motion must be filed within 30 days of the filing of the relevant motion.

SO ORDERED, this _____ day of _____, 2005.

UNITED STATES DISTRICT JUDGE
GEORGE A. O'TOOLE

Presented by:



Daniel Kaufman
Kial S. Young (Mass. Bar No. 633515)
Edward Glennon
Federal Trade Commission
600 Pennsylvania Avenue, N.W.
Mail Drop NJ-3212
Washington, DC 20580
Tel: (202) 326-2675/3525/3126
Fax: (202) 326-3259

ATTORNEYS FOR PLAINTIFF

CERTIFICATE OF SERVICE

My name is Edward Glennon and I am an attorney with Federal Trade Commission. On June 6, 2005, copies of (1) Stipulated Joint Motion to Amend the Court's Scheduling Order; and (2) (Proposed) Order Granting Stipulated Joint Motion to Amend the Court's Scheduling Order were served via Federal Express as follows:

Becky V. Christensen, Esq. (for Michael Howell, Greg Geremesz, Health
 O'Connor Christensen & McLaughlin LLP Solutions, LLC, Alejandro Guerrero and Health
 1920 Main Street, Suite 150 Solutions, Inc)
 Irvine, CA 92614
 Facsimile: (949) 851-5051

Dustin F. Hecker (for Michael Howell, Greg Geremesz, Health Solutions,
 Posternak Blankstein & Lund LLP LLC, Alejandro Guerrero and Health Solutions, Inc)
 The Prudential Tower
 800 Boylston Street
 Boston, Massachusetts 02199-8004
 Facsimile: (617) 722-4927

Chris Robertson, Esq. (for Direct Marketing Concepts, Inc., ITV Direct, Inc., Donald
 Seyfarth Shaw, LLP W. Barrett, and Robert Maihos
 World Trade Center East
 Two Seaport Lane, Suite 300
 Boston, MA 02210
 Facsimile: (617) 946-4801

Joseph Ryan (for Triad ML Marketing, Inc., King Media, Inc., Allen
 Lyne, Woodworth & Evarts LLP Stern, Lisa Stern, and Steven Ritchey)
 600 Atlantic Avenue
 Boston, MA 02210
 Facsimile: (617) 248-9877

Sage International, Inc. (for BP International, Inc.)
 Attention: Molly Wheeler
 1135 Terminal Way, Suite 209
 Reno, NV 89502
 Facsimile: (775) 786-2013

I declare under penalty of perjury that the foregoing is true and correct. Executed this June 6, 2005 at Washington, D.C.


 Edward Glennon